

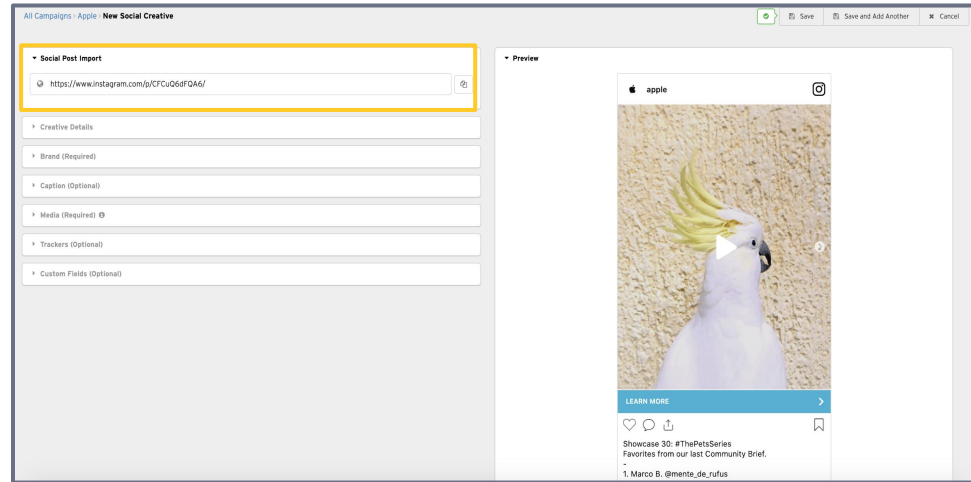


# How to add a creative | Social Import Method

# Social Import

Social Import works for public, organic, Facebook, or Instagram URLs, and for most Twitter content.

Public posts are usually an organic post (published to a brand's Facebook or IG account), without any targeting restrictions applied (age, geo, etc.) and can be seen whether or not you're logged into the social platform.





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