



Campaign Reporting Tips

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- Click the gear icon next to “Campaign”
- Click “Campaign Performance Report” to download the report
- Click “Run and Download” after popup appears to download report

The screenshot shows the POLAR 'Manage Ads' interface. At the top, there are tabs for 'PRESENT', 'CREATE', 'DISTRIBUTE', and 'REPORT'. A green notification bar states 'You have successfully switched to Social Display.' Below this, there's a 'Manage Ads' section with a '+ Add Campaign' button and a search bar. A table lists creatives with columns for Creative, Post Type, Last Modified, and Actions. A yellow box highlights the 'Campaign' and 'Advertiser' details for the first two rows. A blue message box indicates 'There are no creatives for this campaign. Press the "Add Social Creative" button to add a creative.'

Creative	Post Type	Last Modified	Actions
Pepsi creative	Instagram Photo	Aug. 6, 2021	Ad Tag Preview Duplicate More
Creative Name	Instagram Photo	Jul. 14, 2021	Ad Tag Preview Duplicate More

There are no creatives for this campaign. Press the "Add Social Creative" button to add a creative.



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